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NEWS RELEASE
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FOR IMMEDIATE RELEASE

SURGICAL DERMATOLOGY & LASER CENTER OF LAS VEGAS INTRODUCES PICOSURE AESTHETIC LASER AS MEDICAL TOURISM RATES RISE

LAS VEGAS, NV. – With the local economy growing and tourism returning to levels last seen before the recession in 2008, Las Vegas has set their sites on another growing market: medical tourism. Surgical Dermatology & Laser Center (SDLC) will provide added value for the medical tourism enthusiast by offering the revolutionary PicoSure laser, the most powerful and effective laser in tattoo removal.

The PicoSure aesthetic laser utilizes patented PressureWave™ technology to deliver ultra-short pulses of energy to shatter tattoo ink and skin spots. The result is greater clearance with 50% fewer treatments and significantly improved recovery time when compared to tattoo removal lasers. This treatment is beneficial to tourists, as they will see immediate results on their skin and unwanted tattoos without excess downtime and scarring. SDLC is the first medical office in Nevada to offer this state-of-the-art technology.

The PicoSure laser is beneficial for tattoo removal in patients of all skin types and tones. “The PicoSure laser is the very best in the market for what it does, and people all over the world are in search of a machine that performs the way the Picosure does,” said Dr. Douglas Fife, SDLC founder and surgeon. “When people pursue medical treatment as tourists, they are expecting an immediate, promising result. With PicoSure, patients receive an experience that is less painful, less time consuming and yet drastically more effective than any other laser on the market.”

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The laser is designed for more gentle and targeted treatment, which allows the laser to directly impact the problem area, while leaving the surrounding skin healthy. PicoSure also has proven efficacy to completely remove difficult ink colors, as well as the ability to clear previously treated tattoos.

To schedule a consultation with the doctors at SDLC call (702) 255-6647, or to find out more information about the PicoSure laser, visit surgical-dermatology.com.

ABOUT SURGICAL DERMATOLOGY & LASER CENTER

Surgical Dermatology & Laser Center (SDLC) is a revolutionary skin care center located in the Greater Las Vegas area. Founded by Dr. Douglas Fife in 2009, SDLC seeks to provide exceptional care and state-of-the art treatment to every procedural Dermatology patient, giving them more confidence to face the future. SDLC surgeons are fellowship-trained to treat skin cancers in cosmetically sensitive areas by performing Mohs micrographic surgery and reconstruction. Patients also experience the highest-quality and most comfortable experience when receiving laser tattoo removal, acne scar treatment, benign lesion removal, skin resurfacing, and more. SDLC can be reached at (702) 255-6647 or online at surgical-dermatology.com.

ABOUT CIM MARKETING PARTNERS

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***Photo cut line—Before and After Picosure Laser Tattoo Removal**